



For Immediate Release
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Eco-Panda Splashes Onto The Swimwear Scene As An “Earth Day in Hollywood” Contributor



Los Angeles, CA, April 22nd, 2009

Eco-Panda, an eco-friendly swimwear and accessories line *launching May 2009*, treated LA's most eco-conscious celebrities to premier collection pieces from its debut *Summer 2009 Collection*. **Eco-Panda** included their terry towel beach bag, bikini bag, VIP card, and a gift certificate for a limited edition swimsuit in each Earth Day in Hollywood Gift Basket. Celebrities such as *Cameron Diaz, Justin Timberlake, Hugh Hefner, Leonardo DiCaprio, Sheryl Crow, Tyra Banks, George Clooney, Sting, Kathy Griffin and Kate Bosworth* were showered with these VIP gift baskets in honor of Earth Day 2009.

Responsible Fashion...Affordable Luxury... **Eco-Panda** is committed to providing fashion-forward swimwear with uncompromising quality. Creating affordable swimwear for a diverse market that incorporates subtle luxuries that today's consumer demands. Blending global trends with recycled resources and unsurpassed fit, **Eco-Panda** swimwear is more than this season's trend, it's a fashion essential. Welcome to the future of style.....**Eco-Panda**.

Eco-Panda apparel is available exclusively through www.eco-panda.com.

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