



For Immediate Release
Contact: Paula Steurer
Sterling Public Relations
Direct: (949) 836-4451

paula@sterlingpublicrelationsoc.com

World's First Recycled Nylon Swimwear Line Now Available in Retail Stores

Eco-Panda, the *world's first recycled nylon swimwear line*, will now be available in select retail stores nationwide. After increasing demand from specialty shops and e-commerce retailers to carry the one-of-a-kind line, **Eco-Panda** is now forming partnerships with outside retailers who desire to retail their junior swimwear line. **Eco-Panda** swimwear launched in June of 2009 and shook the swimwear industry with its cutting-edge technology, trend-driven designs, and consumer friendly price points. **Eco-Panda** is leading the sustainability trend in swimwear and will be launching a bold and enticing 2011 collection in February 2010.

Eco-Panda swimwear is composed of **MIPAN® regen™** recycled nylon, which is created from recycled fishnets. The recycled fishnets are ground into fabric chips, which are then liquefied, creating fiber, which in turn is spun into fabric. By utilizing recycled nylon, *greenhouse gas emissions are reduced by 28%* and the *consumption of our natural resources is reduced by 27%*. This process also reduces the lack of available landfill space.

Eco-Panda offers an extensive line of apparel items which are in high-demand in the junior swimwear market as they are both extremely fashion-forward and available at consumer friendly price points including:

- **Eco-Panda Recycled Swimwear** (Separates: \$38.00, Monokini \$68.00 - \$72.00)
- **Eco-Panda Signature Terry Cover-ups** (\$42.00-\$58.00)
- **Eco Panda Accessories:** Including the Eco-Panda Signature Terry Towel Bag (\$12.00-\$28.00)

Eco-Panda's 2010 Collection draws on global inspiration from tropical destinations, natural wonders, and metropolitan areas such as Tokyo, Montego Bay and Cozumel. Design collections include "Jungle Beat", "Leopard Love", "Birds & Bees", "Marrakech", "Tokyo Station", and "Montego Bay". Each design collection boasts vibrant hues and bold prints that are all limited edition productions with each suit numbered for its uniqueness.

About Eco-Panda: **Eco-Panda** is committed to providing fashion-forward swimwear with uncompromising quality. Creating affordable swimwear for a diverse market that incorporates subtle luxuries that today's consumer demands. Blending global trends with recycled resources and unsurpassed fit, **Eco-Panda** swimwear is more than this season's trend, it's a fashion essential. Welcome to the future of style.....**Eco-Panda**.

For additional information please contact:
Paula Steurer, Sterling Public Relations, 949.836.4451, paula@sterlingpublicrelationsoc.com

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