



**For Immediate Release**

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## Earth's First Recycled Swimwear Line Launches [www.eco-panda.com](http://www.eco-panda.com)



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**Eco-Panda** has splashed onto the apparel scene with its revolutionary line of eco-chic swimwear. Its fresh collection combines high-fashion with eco-friendly components, making it one of the first eco-swimwear lines to appear in the swimwear market and industry. **Eco-Panda** swimwear is comprised of recycled nylon and Xtra Life Lycra, creating a garment that lasts three times longer than the average swimsuit. By using recycled nylon, **Eco-Panda** helps sustain the environment for future generations by diminishing greenhouse gas emissions that lead to global warming, minimizing the use of landfill sites and incineration, and it helps prevent exhaustion of our limited natural petroleum resources. In fact, recycled nylon uses *27% less* natural petroleum resources, and emits *28% less* greenhouse gases. **Eco-Panda** holds the exclusive rights to recycled nylon here in the US, making it a tough act for any competitor to follow.

The Summer 2009 Collection boasts fierce prints and electric hues complete with essentials including cover-ups and totes. The collection draws on global inspiration, with design collections

such as “*Montego Bay*”, “*Tokyo Station*”, “*Marrakech*”, and “*Jungle Beat*”. Each collection is a *limited edition*, without plans for re-production when the collections sell through. New styles will be released monthly, including a *couture line available early June*. **Eco-Panda** believes that eco-apparel can be both fashion-forward **and** affordable, making the best of both worlds’ reality for today’s consumer.

**Eco-Panda** has partnered with *Ocean Magazine*, the nations newest “green” magazine, to host their *Summer 2009 Swimwear Fashion Debut* at *Hard Rock Hotel in San Diego, CA on June 17<sup>th</sup>, 2009* from 6-9 p.m. This poolside event, at *Hard Rock Hotel’s “Float”*, features an **Eco-Panda** runway show for an up-close look at the new wave of swimwear fashion captivating the US. RSVP today at [RSVP@OceanMagazine.com!](mailto:RSVP@OceanMagazine.com)

**Eco-Panda apparel is available exclusively at [www.eco-panda.com](http://www.eco-panda.com)**

