



For Immediate Release
Contact: Paula Steurer
Sterling Public Relations
Direct: (949) 836-4451

paula@sterlingpublicrelationsoc.com

Eco-Panda Model Crowned Miss Malibu USA 2010



Los Angeles, CA,

Eco-Panda model Bianca Peters was crowned *Miss Malibu 2010* on August 23rd, 2009 at a private estate in Malibu. **Eco-Panda** was the official sponsor for the Miss Malibu contestant who is one of the swimwear models behind the **Eco-Panda** brand. Bianca, a 19-year old college student and model, wore **Eco-Panda's** "Marrakech" halter bikini in her pre-pageant swimwear photos, and the "Mandalay" halter bikini was her bikini of choice for the competition. The Miss Malibu Pageant was a star-studded affair, featuring celebrity judges such as *Khloe Kardashian*, *Ludacris*, *Michael Yo*, *Elisabeth Rohm*, and event hosts *Tami Farrell*, current *Miss California USA*, and *Ross King*, with entertainment by *Ryan Cabrera* and *Michael Johns*.

"*Responsible Fashion, Affordable Luxury*". **Eco-Panda** is the world's first recycled nylon swimwear line. Challenging the current perception of green fashion, **Eco-Panda's** line of fashion-forward swimwear proves that eco-fashion doesn't have to compromise style or quality. **Eco-Panda** is committed to being a green company, and utilizes all recycled materials and eco-friendly shipping methods. By using post consumer recycled nylon, **Eco-Panda** helps sustain the environment for future generations by diminishing greenhouse gas emissions that lead to global warming, minimizing the use of landfill sites and incineration, and helping to prevent exhaustion of our limited natural petroleum resources. In fact, recycled nylon uses 27% less natural petroleum resources, and emits 28% less greenhouse gases.

Eco-Panda apparel is available exclusively at www.eco-panda.com

