



For Immediate Release

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**Eco-Panda Was Green & Gorgeous at
The 23rd Annual Great Chefs of Los Angeles Charity Benefit
Los Angeles, CA**

Eco-Panda showed their green pride as a valuable contributor to the *Great Chefs of Los Angeles "Go Green, Go Organic"* charity benefit supporting The National Kidney Foundation. *George & Ann Lopez*, Honorary Event Chairs, extended a personal invitation to the **Eco-Panda** brand to be apart of this exquisite culinary event after first seeing **Eco-Panda** at the *2009 Teen Choice Awards*. **Eco-Panda** generously contributed *VIP Gift Certificates to the 650 swag bags*, as well as a silent auction gift basket that was complete with *three Eco-Panda Bikini's, one Eco-Panda Terry Halter Cover-Up, one Eco-Panda Bikini Bag, one Eco-Panda Terry Towel Tote Bag & an Eco-Panda VIP Card*. The 23rd Annual Great Chefs of Los Angeles event attracted the loyal and discerning food & wine community in the Los Angeles area and boasted exquisite food & wine pairings along with an abundant silent and live auction. 100% of all proceeds from the event will go to directly fund the 4th Annual Holiday of Hope toy drive. Last year Holiday of Hope aided over 1,000 children and their family members with much needed everyday necessities like toiletries, school supplies and, of course, toys for the holidays!

About Eco-Panda: **Eco-Panda** swimwear is composed of **MIPAN® regen™** recycled nylon, which is created from recycled fishnets. The recycled fishnets are ground into fabric chips, which are then liquefied, creating fiber, which in turn is spun into fabric. By utilizing recycled nylon, *greenhouse gas emissions are reduced by 28% and the consumption of our natural resources is reduced by 27%*. This process also reduces the lack of available landfill space.

Eco-Panda's 2010 Collection draws on global inspiration from tropical destinations, natural wonders, and metropolitan areas such as Tokyo, Montego Bay and Cozumel. Design collections include "Jungle Beat", "Leopard Love", "Birds & Bees", "Marrakech", "Tokyo Station", and "Montego Bay". Each design collection boasts vibrant hues and bold prints that are all limited edition productions with each suit numbered for its uniqueness.

Waves of Change... **Eco-Panda** is committed to providing fashion-forward swimwear with uncompromising quality. Creating affordable swimwear for a diverse market that incorporates subtle luxuries that today's consumer demands. Blending global trends with recycled resources and unsurpassed fit, **Eco-Panda** swimwear is more than this season's trend, it's a fashion essential. Welcome to the future of style.....**Eco-Panda**.

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