



For Immediate Release
Contact: Paula Favela
Sterling Public Relations
Direct: (949) 836-4451

paula@sterlingpublicrelationsoc.com

Sexy Silhouettes, Electric Hues, & Recycled Fabrics Created Buzz At The Eco-Panda Swimwear Photo Shoot



Los Angeles, April 23rd, 2009

Eco Panda hosted their *Summer 2009 Premier Collection* photo shoot in *Los Angeles*, creating an enormous stir over their eco-swimwear. Fresh prints, sexy silhouettes, and electric hues took center stage at the shoot, and created buzz about the season's most anticipated fashion-forward, eco-friendly swimwear line to splash on the scene. **Eco-Panda** officially launches on May 22nd, 2009 with all of their apparel available for purchase at www.eco-panda.com. *Bare Escentuals* was behind the scenes creating the soft and sultry make-up looks, while *Ryan Terracino* from *Salon Gregories* created the beach-chic hairstyles.

Responsible Fashion...Affordable Luxury... **Eco-Panda** is committed to providing fashion-forward swimwear with uncompromising quality. Creating affordable swimwear for a diverse market that incorporates subtle luxuries that today's consumer demands. Blending global trends with recycled resources and unsurpassed fit, **Eco-Panda** swimwear is more than this season's trend, it's a fashion essential. Welcome to the future of style.....**Eco-Panda**.

Eco-Panda apparel is available exclusively through www.eco-panda.com.

###